





## **JAPANESE ATMOSPHERE**

## Nihotnō Kenkyūkai

The Japanese Sword Study Society is a professional section of the Czech-Japanese Association with the aim of creating a space for real candidates to meet, discuss and to create a channel of communication for all members and the general public



## Hostess in Japanese kimono

One of the best ways to create a Japanese atmosphere is Japanese hostesses in kimono, which can help with distributing leaflets, programs and the like. Throughout the event, they can either stand at the entrance and welcome guests or move around the premises, take pictures with visitors and disseminate information as needed (in printed form, most of our hostesses do not speak Czech fluently).



## Ikebana

Flower arrangement, beautifully fills the space and evokes the right atmosphere. We always make floral arrangements according to the current seasonal offer of flowers. It is also possible to agree on the size of individual arrangements, according to the space of the organizer. The bindings are made in Japanese stone vases, we will arrange their transport.



#### Dressing kimono or yukata

Kimono, the most distinctive type of Japanese clothing, especially in connection with geisha. Unlike traditional costumes in our countries, kimono is used quite commonly in everyday life of the Japanese.

The word "kimono" originally meant clothing of various kinds. For the long-sleeved T-shape silk robe, this name began to be used later. The Japanese call them wafuku, a garment of Japanese origin. Kimonos are wrapped around the body and fastened by a belt of obi, which is tied to the back of a decorative knot.

Visitors will be able to try out the clothes, get beautiful unusual photos and experience how comfortable or not they are.



## Lecture, discussion, seminar

Did you know that: candle charts were created at Japanese medieval marketplaces to illustrate the evolution of rice prices? Information about these prices spread by fire signaling in the 17th century at a speed of 300 km/h? The main income of leading authors of world-famous wood engravings came from the creation of erotic works, but under which they did not want to be signed? Rāmen is not the original Japanese food? What is behind the post-war "Japanese economic miracle", the subsequent bursting of the bubble in the late 1980s and the current economic stagnation? What does Japan expect and how can we learn from this? Why do Japanese use Chinese script? The popular educational discussion will provide the audience with a deep insight into the context that will change the perception of messages from the rising sun forever. General or customized theme.



#### **Exhibition**

We can lend (install) authentic items to create an atmosphere, but it can also be a full-fledged exhibition. Calligraphic scrolls and ink painting, fans, kimonos, traditional theatre masks. Scrolls beautifully complement the place and evoke atmosphere. It is also possible to organize a scroll exhibition as a sales exhibition where visitors could possibly buy their favourite directly. To secure the exhibition, it is necessary to specify whether it is possible to place the scrolls directly on the wall or provide also stands. We can also offer various photographs or unique kimono for the exhibition.



#### **PERFORMANCE**

#### **Martial Arts**

It is probably one of the first thing to think of in connection with Japan. We cooperate with leading teachers of different directions, most of them have a long intensive study either directly in Japan or under a Japanese master. Wondering what the legendary art of ninja warriors is? How did they train star throwing? Or would you like to look into the essence of kyudo archery? How does archery relate to traditional Shinto shrines? Let Czechs and Japanese introduce themselves to karate, kendo, judo, aikido and other disciplines who have dedicated their lives to these arts.



## **Archery Kyūdō**

Kyūdō means "the way of the bow" in Japanese and has evolved, like other martial arts, from the original martial art of Kyūjitsu. The bow and arrow are still used in many Shinto, especially purifying rituals. Of course, the bow had a very important function in warfare, and even stood directly at the birth of samurai, since it was originally their only weapon. In a modern form it preserves the old principles and can be said to be the essence of the best elements of old schools. It emphasizes the ceremonial nature of the use of the bow and in modern times through the bow man fights only with himself.



#### Brilliant comedy Kyōgen

The comedy kyogen is a simple, sophisticated grotesque, a peculiar way of denouncing human shortcomings. It was created in the 14th century, but with its disarming humor, depicting how man has not really evolved humanly in the last 6 centuries, it still enjoys viewers. The genre is on the UNESCO World Heritage List. This comedy in Czech brought by the Kyogen Theater in the Czech Republic has been operating for 19 years, it has played over 800 performances. In 2007, she hosted a member of the imperial family, Princess Akishino, at her appearance in Tokyo. If you have a space of 3x3 meters, you can enjoy a full performance and unexpectedly "Cimrman" humor to get to know Japan in an authentic form and in your company. "Fun is true in a nutshell, regardless of continent."



## Japanese sword

It is another archetypal artifact of Japanese culture. We know it from the movies - but: is it really as sharp as it is presented in the Bodyguard movie? How was it actually used in combat? And what is its history and aesthetic significance? Do Japanese designers still draw inspiration from his aesthetics today? Would you like to learn the basics of operating this surgically sharp instrument? Everything about the katana can be offered to you by experts on its history and aesthetics from the Society for the Study of the Japanese Sword, or by pure practitioners of this art.



#### Yosakoi dance

The Yosakoi dance style originally comes from the Japanese city of Kōchi. The performance is very colourful and full of energy. The performance can also be interleaved with a short workshop where people can learn basic movements and then dance with the group.



## Wadaiko yosa-yosa

Wadaiko yosa-yosa specializes in the traditional style of Japanese drumming, as it has been practiced since time immemorial in temples, shrines and folk festivals. The performance is full of energy and is noise intensive. It works effectively as a opening event.



## Ryukyukoku Matsuri Daiko

one of the dance groups that perform with creative eisā, which is a traditional Okinawan drum dance that is most often danced at obon festivals. Creative eisā adds steps from karate to the traditional and dances to modern music.



## Shakuhachi

Vlastislav Matoušek studied composition and a postgraduate course in music theory at the Faculty of Music at the Academy of Performing Arts in Prague. In 1996, as a Japan Foundation Fellow, he studied shakuhachi with Kifu Mitsuhashi in Tokyo and Japanese traditional music with prof. Osamu Yamaguti at the University of Letters in Osaka. Shakuhachi is a traditional Japanese bamboo flute, originally used by Zen Buddhist monks for suizen meditation.



# **Calligraphy demonstration**

Demonstration of the making of Japanese calligraphy according to the client's wishes on a large format with commentary. If desired, it is possible to write in calligraphy the name of the company, the chosen motto and anything specific to client's whish.

After prior agreement, the calligrapher will prepare suitable characters with which to immortalize the calligraphy. The calligraphy will then serve the company for promotion and beautification of the interior.

Duration of the demonstration approx. 40 minutes, agreement on the form of calligraphy, editing of the image. On request it is possible professional adjust of the calligraphy after the demonstration and then deliver to client.



#### **WORKSHOPS, PARTICIPATION OF VISITORS**

## **Calligraphy**

Traditional Japanese figurative art lettering. It is common known as "art of brush" and can evoke a feeling of calm mind. It can be done as a workshop: the participants will first learn some basic rules from the lecturer, they will try out how calligraphy is done, write the character of their choice according to the prepared models and finally carry it out on calligraphic paper which they take home. Alternatively, it is possible to do it as writing a calligraphy according to your wishes: the visitor asks to write a certain character or transcribe their name into Japanese, which is done directly by the calligrapher. The visitor takes away original professional calligraphy on Japanese special paper.



## Ink painting (Sumi-e)

Ink painting, like calligraphy, is a traditional matter in Japan. Within the ink painting workshop it is possible to paint on fans or arrange the production of personal signature stamp hanko.



#### Origami

Origami is an old Japanese art of folding paper. Its origins date back to the 9th century AD. The creations were originally added to small presents for good luck. Over the centuries, origami has evolved into a special form of art with many possibilities of creation and use, and has been adopted in other cultural circles. To this day, most of the folded shapes have a pattern in the world of animals and plants.



### Mizuhiki

the traditional Japanese art of tying knots from special paper ropes. The advantage of this material is that the products are light and thanks to the wet production process of the ropes, they are very resistant to water. The main idea of mizuhiki is using a knot to create a bond between people. Because the knot does not untie by itself, it symbolizes a lifelong bond, friendship or love and brings luck and protection from evil to the wearer.



### Wagashi, sakē, sushi

Japanese cuisine is known to be enjoyed by the "six flavors" (in addition to our fullness - umami) and all the senses. Is it true. Have your handmade authentic Japanese sweets (hand made from original ingredients the day before the event) with your company logo, or try production yourself in the workshop. We know the taste, smell and aesthetic appearance. Find out how to enjoy the food not only by sight and smell, but by all the senses. Get to know the different tastes of sake with commentary or become a sushi expert.



#### Go

the board game for two players originated sometime in the 2<sup>nd</sup> millennium BC, and has survived to this day mainly due to its development in Japan, where it was supported by the shogunate. The Japanese play a game between the so-called Three Great, Basic Games, which together represent a comprehensive view of the world, represent a person in his three basic attitudes and relationships. The goal is to overcome ordinary human enemies such as greed, anger and stupidity.



#### Kendama

Kendama is a traditional Japanese toy that has long been played by both youth and adults in Japan. Playing kendama may seem simple at first glance, but it is a difficult game with over a thousand different techniques. Anyone can play kendama, men or women, young or old. Kendama is said to improve focus and toughness.



#### **REFRESHMENT**

## Wagashi

Traditional Japanese sweets made mainly from rice dough and bean paste served at a tea ceremony. Production in the Czech Republic 24 hours before the event from original raw materials. A great way to make your banquet special with a unique Japanese dessert. Like a tea ceremony, wagashi sweets reflects the time of year or the occasion when it is served. The Japanese home-made patisserie, with which we have been working for a long time, is a unique project in the world, which managed to offer a completely authentic sensory experience in conditions outside Japan. This was acknowledged in 2016 by the Mayor of Kyoto and Japan's leading experts in Kyoto.



## Urasenke tea ceremony

Study the Path of Tea, Chadō, is a lifelong task and is also a reflection of the course of life. The countless kinds of tea preparation, the floral decoration of the tea room, the chosen utensils and the scroll hung in the niche of the room reflect the cycle changing over four seasons. Everything is carefully prepared so that the host and guests can meet in a quiet, relaxed and responsive atmosphere.

Ensure your visitors have an insight into the traditional tea ceremony and prepare matcha powdered tea.



# Japanese tea

Tea inherently belongs to Japanese culture, especially tea ceremonies. Tea ceremony is not only about powdered tea matcha, there is a plethora of teas and each has a different way of preparing and serving



## Sushi

When you say Japanese food, the vast majority of people think of fresh fish hidden in rice and wrapped in kelp, that is sushi. Offer to your visitors this delicacy, preferably with Japanese sakē.



## Ice cream with the flavor of Japan

Vegan micro-cream factory producing handcrafted organic vegan gelato focused on special and Asian flavors according to their own recipes. Products without artificial colors, preservatives and flavors. It aims at premium quality and rich intense taste, which is achieved by using only the highest quality ingredients and honest craftsmanship.



## Whisky Nikka

Nikka is a brand of genuine Japanese whisky. Whisky has been produced in Japan since the 1920s. Their greatest inspiration was peated Scotch whisky. The founder of the second largest distillery in Japan, Nikka, was a well-known whiskey roasting expert, Masataka Takecura. He chose the island of Hokkaido as the optimal place for production. From their production, single malt whiskey is the most popular among connoisseurs, they especially appreciate its precision and purity, which is the result of an almost scientific approach to production.

Upon agreement, it is possible to arrange an expert lecture related to the production of Nikka whisky, possibly also connected with a tasting.

